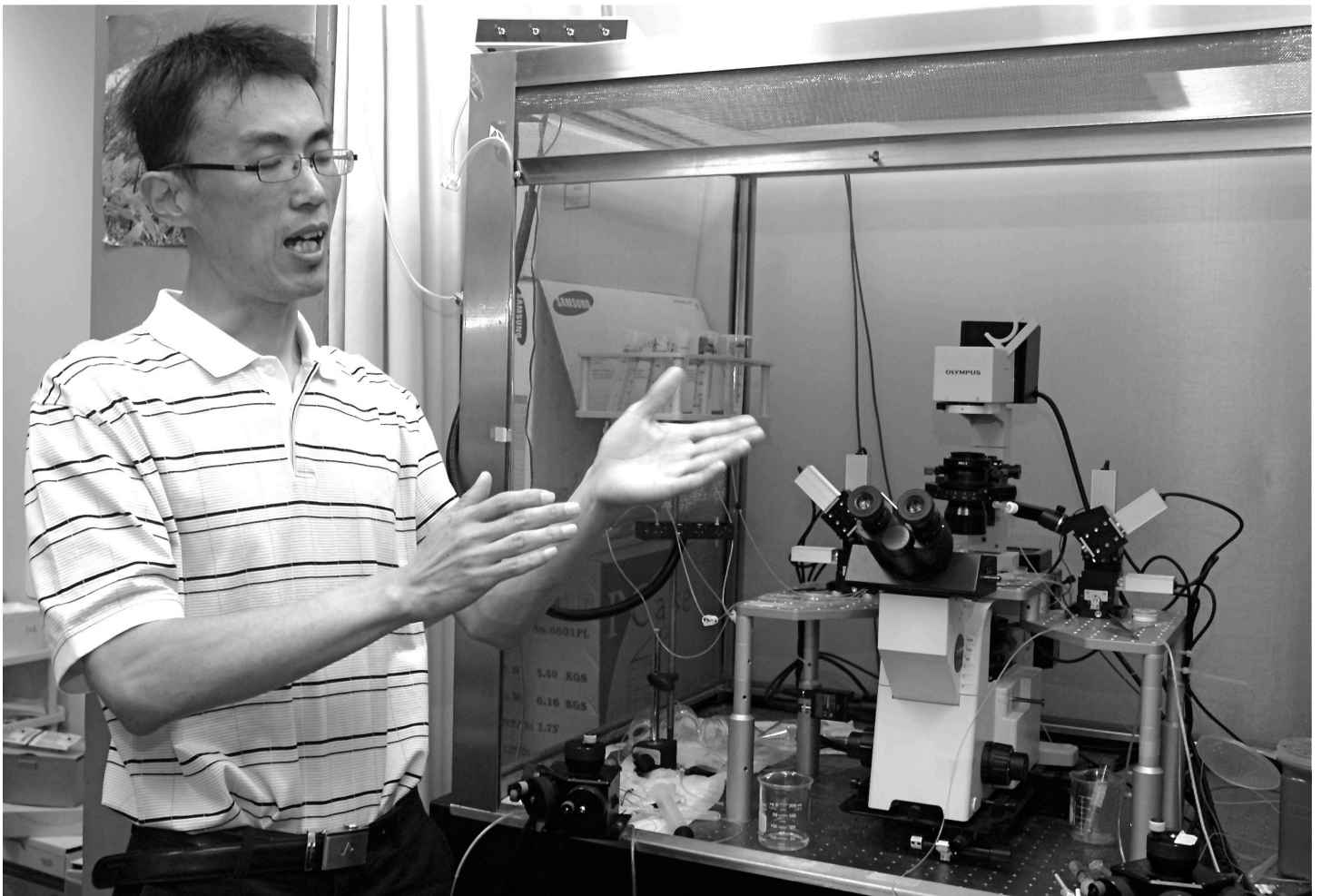




BC Epilepsy Society



2010 Annual Report 50th Anniversary

Message from the Chair and Executive Director

This past year, we continued to take tremendous strides in developing our programs, services, and resources. With the support of our many volunteers, staff, and donors we made first-time and enhanced commitments to our stakeholders and continued to solidify our financial position. We hope you'll find these results as exciting as we do.

Programs and Services

Our Partners in Teaching facilitators delivered 49 free workshops to teachers, other school staff, and employers in 2010 (294 since the program started in 2003) to help them learn about seizure response and proper epilepsy first aid. The feedback we received will be used to further improve the workshops that our facilitators will deliver in 2011.

In August, we started our seventh year of donating our service staff to the neurology clinic team at BC Children's Hospital. By year end, they had met with 1,326 families, many on multiple consultations at the clinic, to discuss issues including employment, access to Pharmacare, education, housing, and driving and other transportation issues.

The presentations by Doctors Connolly, Zaide, Ho, and Farrell at our annual Speaking of Epilepsy lecture series were a great success. They covered issues as diverse as surgery, family dynamics, and what's new in epilepsy. We also hosted another very successful Ask the Experts panel discussion.

By the end of 2010, we had 60 information sheets on a variety of topics. They're available in hard copy through our office and on our website. We continued their translation into Korean and French with 109 new translations.

For the seventh year in a row, we supported the cost of sending kids to fully accessible camps in BC. Our subsidies were made possible once again through a grant from the CKNW Orphans' Fund.

Through our continuing collaboration with the Dreams Take Flight program, managed by Air Canada employees, our staff took five kids with epilepsy on an all-expenses paid trip to Disneyland for the fourth consecutive year. We look forward to continuing this great partnership in 2011 and beyond.

Staff at the Canucks For Kids Fund approved our use of Roberto Luongo's private suite for 12 kids with epilepsy to attend a Canucks game during the 2010 – 2011 season. This is the fourth season the kids have been given this great opportunity.

We awarded scholarships to eight more BC students living with epilepsy to assist them with their university or college expenses. Our scholarships were funded through a first-time donation by UCB Canada. We've funded 32 scholarships over the past four years.

We continued to invest in our resource centre by purchasing new books, magazine subscriptions, and videos. Our information line was available for those who weren't able to come to our office.

Research

In the fifth year of our partnership with the Michael Smith Foundation for Health Research (MSFHR), we completed the funding of Dr. Jun Liu's two-year post-doctoral biomedical research grant to study the role of Akt phosphorylation of GluR1 subunit of AMPA receptors in the receptor trafficking and synaptic plasticity.

Dr. Liu's manuscript titled "Allosteric potentiation of glycine receptor chloride currents by glutamate" was published in the journal *Nature Neuroscience*.

Our Board of Directors has committed to fund a new researcher in 2011 in a dollar-for-dollar collaboration with MSFHR.

Public Action

Our website home page was significantly re-designed to improve navigation. The website has been upgraded with many new and updated resources. There are already plans to further upgrade the website in the new year.

We also completed our third year of delivering our monthly e-newsletter, which by year end was going out to 1,847 stakeholders (an 18% increase over last year).

Our twice-yearly hard copy newsletter delivered new medical, program, and service information, as well as the latest news from the Society. New topics included psychogenic non-epileptic seizures, seizure alert and response dogs, managing a new diagnosis, and quality of life of children with epilepsy.

Charity Village selected our first public service announcement as one of Canada's 15 best charity advertisements. You can view it on our website in the About Us section.

Our staff had our resources on display at the UBC Community & Patient Fair for Health Professional Education, the 2010 Accessibility Showcase, and the UBC Health & Wellbeing in Children, Youth, and Adults with Developmental Disabilities Workshop.

Finances

To show our responsibility to the public trust, we continued to follow the Ethical Fundraising and Financial Accountability Code developed by Imagine Canada.

Through cost containment, and new or improved revenue streams, the Society was able to continue to grow its cash reserve. This provides great financial stability for the future. 2010 was the Society's ninth consecutive year of revenue growth.

Governance

We were privileged to have the Honourable Steven Point, Lieutenant Governor of the province of British Columbia, continue his term as our Patron.

We completed the second year of our new strategic plan. We published a strategic report card on our website that assessed our performance in 2010 and described what we need to do in 2011 to improve.

Our Professional Advisory Committee, a volunteer team of medical and social services experts, met to review and edit our resources, and to evaluate our programs and services. They're also the authors of most of our resource material and newsletter content.

Henry Han and Steven Fruitman joined our Board of Directors in 2010.

Our membership grew by 37% over the previous year, and by 1,144% since 2004. This was our seventh consecutive year of double-digit membership growth.

Fund Development

Many funders supported our programs, services, and resources throughout 2010. We received grants of \$5,000 or more from the RBC Foundation (sixth grant in seven years), the GlaxoSmithKline Foundation

(third year in a row), the Lohn Foundation (second year in a row), and the Minister of Canadian Heritage and Official Languages (first-time grant).

The Gaming Policy and Enforcement Branch of the BC government continued their financial support of our programs, resources, and services through their renewal of our Community Gaming Grant.

We were the beneficiary of an interim disbursement of \$30,661 from an estate gift in support of our many programs, services, and research. The balance of the gift will be available to us in 2011.

We continue to be the beneficiary of donated printing services through the generosity of Vibrant Graphics, as well as the outstanding video development services of iomedia productions.

We hosted the second annual Cindy's 5K Poker Walk as part of the annual Shaughnessy 8K road race in Vancouver. Funds raised more than tripled over the 2009 event. The third annual event is scheduled for May 29, 2011.

The Itching to Scratch golf fund raiser supported our services, resources, programs, and research.

Our first Shakin' Not Cured James Bond themed fund raiser netted over \$13,000. The second annual event is scheduled for the fall of 2011. Notices will be placed on our website and in our e-newsletters.

Throughout 2010, anyone who wanted to donate their Shoppers Drug Mart Optimum Points could do so through their website at www.shoppersdrugmart.ca/donate. This will continue in 2011.

We updated our planned giving materials for anyone who wanted to consider our Society in their Will. These materials are available on our website. Donors can contact the Executive Director to discuss their plans.

In Appreciation

We'd like to express our appreciation to our Board of Directors and Committee members who contributed many hours to the governance, programs, and services of the Society.

Many thanks also go to our lead programming staff Elvira Balakshin, who worked so hard to help the Society achieve all its successes in 2010. We will be expanding our program staff base in the new year.

BOARD OF DIRECTORS

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Cindy Devlin

Secretary

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Committee Chair

Carmen Ekelund

Director

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Henry Han

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Robert Kraft

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The Honourable

Steven Point, OBC

Lieutenant Governor of

British Columbia

STAFF

Shawn Laari, CAE, CFRM

Executive Director

Elvira Balakshin

Program & Communications

Coordinator

Jasmine Lum

UBC Co-op Placement Student

Matthew Wong

UBC Co-op Placement Student

Janice Bulger

Bookkeeper

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**CONDENSED STATEMENT OF FINANCIAL POSITION
AND STATEMENT OF OPERATIONS
FOR THE YEAR ENDING DECEMBER 31, 2010**

	2010	2009
STATEMENT OF FINANCIAL POSITION		
Assets	\$510,398	\$499,644
Liabilities	(6,782)	(10,975)
Net assets	<u>\$503,616</u>	<u>\$488,669</u>
STATEMENT OF OPERATIONS		
REVENUES		
Gaming	\$69,000	\$98,600
Program grants	21,200	37,400
Donations and in memoriams	28,452	51,980
Endowment fund	19,694	15,769
Telemarketing campaign	101,557	112,928
Estates and Wills	30,661	—
United Way	1,943	4,184
Membership	3,055	3,193
Other revenue	27,340	7,294
Total revenues	<u>302,902</u>	<u>328,740</u>
EXPENDITURES		
Programs and services		
Partners in Teaching	99,146	102,196
Women in Mind	14,315	17,573
Speaking of Epilepsy	11,570	11,628
Scholarships	8,000	7,000
Newsletter	1,090	1,100
Other programs	34,041	36,111
Research	—	11,333
Total programs and services	<u>168,162</u>	<u>186,941</u>
Fund raising	72,463	78,903
Administration	<u>47,330</u>	<u>56,565</u>
Total expenditures	<u>287,955</u>	<u>322,409</u>
Excess of revenues over expenditures	<u>\$14,947</u>	<u>\$8,939</u>

Complete financial statements are available upon request.

Auditor: Johannesson & Company Chartered Accountants

Charity Registration Number: 11881 8541 RR0001

British Columbia Society Number: 5749

The cover photo of post-doctoral research grant recipient Dr. Jun Liu was taken at the Brain Research Centre at the University of British Columbia.