



2009 Strategic Planning Report Card

Why a report card?

In January of 2009, our 50th anniversary year, the BC Epilepsy Society embarked on year one of its new strategic plan. Board members and staff set objectives that we wanted to achieve by the end of each year that supported the plan. It's not enough for us to evaluate our results and then move on to the next year. We have a responsibility to our stakeholders to report what we achieved in each of the five areas of focus, how that compared with the established objectives, and what we can and need to do in future years. We'll prepare a report after each year of our new strategic plan.

Research

We funded the final year of Kirk Mulatz's two-year study of aberrant brain activity, in collaboration with the Michael Smith Foundation for Health Research (MSFHR) who matched our commitment dollar-for-dollar. Also in collaboration with MSFHR, we continued funding Dr. Jun Liu's three-year post-doctoral biomedical research grant to study the regulation of brain cell receptors, and how this fundamental process might be manipulated to treat epilepsy. The research of our first funded researcher, Dr. Veronica Schiariti, was published in the January 2009 issue of *The Canadian Journal of Neurological Sciences*.

Rating – Above Expectations

We need to find funding collaborators for our research commitments.

Services and Resource Development

We hosted 47 Partners in Teaching workshops including first-time workshops in Fernie, Creston, Golden, Elkford, Cranbrook, Kimberley, Cranbrook, and Jaffray. In collaboration with the donated services of iomedia productions, we developed a new DVD for Partners in Teaching presentations and distribution. We subsidized families to send kids to attend either the Zajac Ranch in the Fraser Valley or any of the three Easter Seals camps in BC. 24 lecture and information videos and presentations are now available in streaming video on our website. We awarded eight post-secondary scholarships. We developed and launched our new seizure first aid journals.

Rating – Above Expectations

Our staff and volunteers will offer Partners in Teaching workshops in more communities across the province. 2010 targets include Kitimat, Prince Rupert, Terrace, and Williams Lake. We will record new lecture content for both distribution and streaming video on our website. We can foster the creation of new support groups across the province. We can pilot one new program or resource in 2010. We can increase the number of subsidies for kids to attend camps.

Public Action

We created and launched our new public service announcement (PSA) focusing on myths of seizure first aid. CBC, CTV, CityTV, and Shaw Cablesystems accepted the PSA for broadcast. We presented to neurologists and pharmaceutical company representatives at the Frontiers in Neurology conference in September. We upgraded our display unit. The production of this report card exemplifies our desire to keep the public informed.

Rating – Above Expectations

We have to recruit more media partners. We have to host or partner in fund raising and awareness events that have public and media appeal. We have to target more audiences for community outreach.

Core Competencies

We identified the collective core competencies of our staff and Board members. We identified organizations to share competencies with.

Rating – Solid Performance

We can meet with other organizations to share competencies.

Governance Function

We updated all of our governance, fund raising, privacy, and human resource policies to ensure that they are current and accurate.

Rating – Solid Performance

We need to identify Board member prospects for succession planning of future vacancies.

Assessment Criteria

The assessment ratings were completed at the January 27, 2010 meeting of the Society's Board of Directors.

Excellent – Performance demonstrates exceptional achievements in all areas and contributes in a significant and positive way to the Society achieving its overall goals or in the establishment of best practices.

Above Expectations – Results demonstrate consistent initiative in going beyond Society expectations, resulting in a valuable contribution to the Society.

Solid Performance – The Society meets the requirements, and at times exceeds them.

Requires Development – Results do not meet the requirements due to inexperience, lack of training, or other reasons.